

G . F SMITH

1885 ONWARDS

G . F Smith Person Specification	
POSITION TITLE:	Paper Consultant
DEPARTMENT:	Sales
LOCATION:	London (Home Based)
REPORTS TO:	Director of Sales

Essential Requirements of the role:

(A list of all the 'must haves' in terms of experience, knowledge, skills, qualifications, personal qualities)

1. Excellent communicator – confident, articulate and engaging
2. Passionate about design, print and people
3. 2 to 3 years' experience in a creative/agency/business environment
4. Dynamic, enthusiastic and self-motivated
5. Comfortable working independently and as part of a team
6. Excellent organisational skills with good business knowledge
7. Full UK driving licence

Desirable Requirements of the role:

(A list of all the 'nice to haves' in terms of experience, knowledge, skills, qualifications, personal qualities)

1. Market knowledge
2. Experience in print process & production
3. Sales orientated and analytic mind
4. Keen appreciation of social media
5. Degree educated preferably in a design/arts related field or business administration